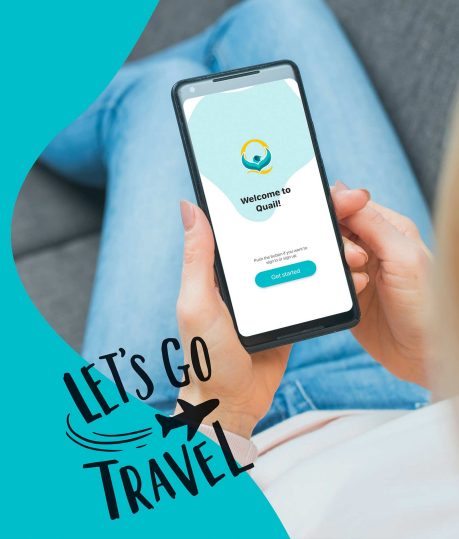




Researching and designing a mobile travel app

MY ROLE: UX Designer
(Individual Project)

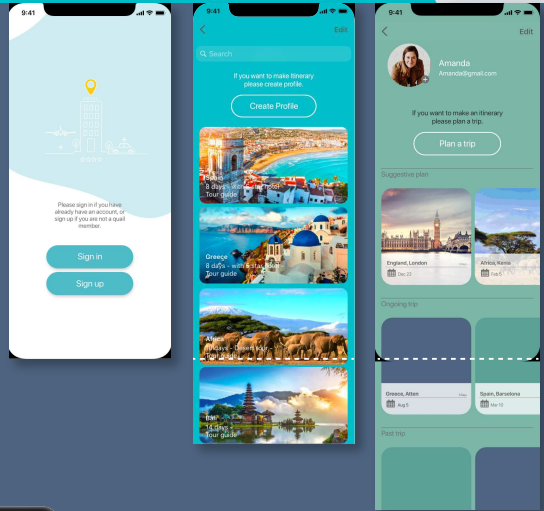
THE TOOLS: Adobe cc, Keynote, Miro, Google frame



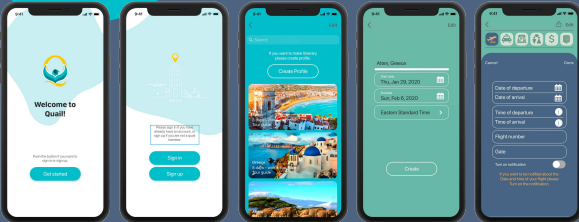
Quail is a travel planner app that allows travelers to easily keep all the information of their trip. This app will notify them at the desirable time.

The purpose of this study is to gain insight as to what pain points people have when planning their next trip as well as the things that are most important to people when considering planning a vacation. The purpose of the new app is to mitigate these pain points and focus on what really matters to people when planning a trip.

During the survey We discovered that the majority of travelers need to have a plan for their trip. They are overwhelmed by remembering every detail, such as date & time of their flights and hotel reservations & locations.



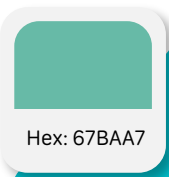
"We believe that designing an app for travelers who need planning before trip will allow them to be organized in planning and feel less stress about missing detail of their trip. Our app designed to help them feel relief and comfort from the first step of planning to last step of landing."



Hex: #00BECA



Hex: 4D6380



Hex: 67BAA7



Hex: FFC900

Font is: SF Compact Rounded, Reg

Here is the wireframe userflow



Link to Prototype:

<https://xd.adobe.com/view/31f763e0-c95e-4e10-5d31-85eed1ffaae-47c6/>